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# OFFER OF PARTNERSHIP

## The conference NO-DIG 2024

### **BASIC PARTNER – 15,000 CZK**

**Basic presentation for partners who want to be seen at the conference as something more than a rank-and-file visitor.**

#### **ADMISSION TICKETS**

- 1 free admission ticket to the conference for 1 person valid for the entire duration of the event

#### **THE FOYER OF CONFERENCE HALLS**

- the logo of the company along with other partner companies by the entrance to the conference premises
- 1 roll-up at the conference venue (outside the lecture hall)

#### **THE SOCIAL EVENING OF THE CONFERENCE**

- 1 admission ticket to the social evening

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### **PARTNER – 25,000 CZK**

**Offer for partners who want to exhibit or lecture at the conference and be seen over and above basic presentation and to be seen on the event's webpage, in printed materials, in the conference proceedings and in the wide-ranging PR campaign.**

#### **ADMISSION TICKETS**

- 1 free admission ticket to the conference for 1 person valid for the entire duration of the event

#### **THE FOYER OF CONFERENCE HALLS**

- the logo of the company along with other partner companies by the entrance to the conference premises
- your own roll-up
- 2 x 2 m stand – table, chair and sign in front of the roll-up. Should the partner not wish to exhibit, we will place a 2<sup>nd</sup> roll-up in the foyer

#### **THE SOCIAL EVENING OF THE CONFERENCE**

- 1 admission ticket to the social evening

#### **PRINTED MATERIALS, THE CONFERENCE PROCEEDINGS, PR COMMUNICATION**

- company presentation on the conference webpages at [www.no-dig.cz](http://www.no-dig.cz)
- 1/8-page colour advertisement in the conference proceedings
- placement of the logo of the company as event partner in the E-bulletin (the conference's electronic magazine delivered in three waves to verified addresses in the branch)

## **BUSINESS PARTNER – 50,000 CZK**

**A solution for partners who want to participate actively in the exhibition. In addition to being highlighted in the lecture halls, at the conference venue and in the conference proceedings, these partners will also be included in the social evening and discussions between visitors and partners. This is merely a preliminary offer and we will be delighted to amend it to correspond to your specific wishes.**

### **ADMISSION TICKETS**

- 2 free admission tickets to the conference for 1 person valid for the entire duration of the event (incl. lecturer)
- 1 admission to the VIP Lounge in a specific name (does not serve as an admission ticket) allowing admission to the VIP Lounge with separate refreshments and staff service, refreshments for the bearer and 1 guest (a conference participant)
- 1 parking card

### **LECTURE HALLS + THE FOYER OF HALLS**

- the logo of the company along with other partner companies by the entrance to the conference premises
- the logo of the company in lecture halls
- projection of the logo on the big screen in lecture halls as part of the “video loop” during intervals

### **THE SOCIAL EVENING OF THE CONFERENCE**

- the logo of the company at the venue for the social evening
- 2 admission tickets to the social evening

### **PRINTED MATERIALS, THE CONFERENCE PROCEEDINGS, PR COMMUNICATION, PROGRAMME**

- company presentation on the conference webpages at [www.no-dig.cz](http://www.no-dig.cz)
- placement of the logo of the company as event partner in the E-bulletin (the conference’s electronic magazine delivered in three waves to verified addresses in the branch)
- the company logo on one of the first pages of the conference proceedings (e.g. page 3)
- 1/2-page colour advertisement in the conference proceedings
- the inclusion of promotional materials among the official materials for participants

### **THE ACCOMPANYING EXHIBITION**

- a 4 x 2 m stand located in the VIP area
- basic stand furnishings – table, 2 chairs
- colour sign and company logo on the stand

## PRINCIPAL PARTNER – 100,000 CZK

**A solution for partners who want to participate actively in the exhibition while also being included in the event's advertising campaign. In addition to being highlighted in the lecture halls, at the conference venue and in the conference proceedings, these partners will also be included in the social evening and discussions between visitors and partners. This is merely a preliminary offer and we will be delighted to amend it to correspond to your specific wishes.**

### ADMISSION TICKETS

- 3 free admission tickets to the conference for 1 person valid for the entire duration of the event (incl. lecturer)
- 2 x admission to the VIP Lounge in specific names (do not serve as admission tickets) allowing admission to the VIP Lounge with separate refreshments and staff service, refreshments for the bearer and 1 guest (a conference participant)
- 1 parking card

### LECTURE HALLS + THE FOYER OF HALLS

- the logo of the company along with other partner companies by the entrance to the conference premises of a corresponding size showing the designation principal partner
- the logo of the company in lecture halls of a size corresponding to principal partner
- projection of the logo on the big screen in lecture halls as part of the "video loop" during intervals showing the designation principal partner

### THE SOCIAL EVENING OF THE CONFERENCE

- the logo of the company at the venue for the social evening
- the logo of the company on admission tickets to the social evening
- 3 admission tickets to the social evening

### PRINTED MATERIALS, THE CONFERENCE PROCEEDINGS, PR COMMUNICATION

- the company logo on the homepage at [www.no-dig.cz](http://www.no-dig.cz) with the designation principal partner
- detailed company presentation on the conference webpages at [www.no-dig.cz](http://www.no-dig.cz) with a link to the webpages of the company
- placement of the logo of the company as principal partner, an interview with a company representative in one edition of Ezpravodaje (the conference's electronic magazine delivered in three waves to verified addresses in the branch)
- placement of the logo of the company as principal partner to the conference on invitations to the conference (printed and electronic invitations)
- the company logo on one of the first pages of the conference proceedings (e.g. page 3) at a size corresponding to principal partner
- 1-page colour advertisement in the conference proceedings
- the inclusion of promotional materials among the official materials for participants

### THE ACCOMPANYING EXHIBITION

- a 6 x 2 m stand located in the VIP area
- basic stand furnishings – table, 2 chairs
- colour sign and company logo on the stand

## GENERAL PARTNER – by individual agreement

**A solution for partners who want to stand out, catch the attention of visitors and receive the best possible service during the course of the event and during the preparations for the conference. The general partner will become an integral part of the entire campaign and will be provided with a complete service. The general partner will enjoy appropriate premises for talks with partners at both the conference and the social evening. This is merely a preliminary offer and we will be delighted to amend it to correspond to your specific wishes. An offer will be drawn up on the basis of individual agreement. The following are possible items to be included in this offer:**

### ADMISSION TICKETS

- 5 free admission tickets to the conference for 1 person valid for the entire duration of the event (incl. lecturer)
- 3 x admission to the VIP Lounge in specific names (do not serve as admission tickets) allowing admission to the VIP Lounge with separate refreshments and staff service, refreshments for the bearer and 1 guest (a conference participant)
- 2 parking cards

### LECTURE HALLS + THE FOYER OF HALLS

- the logo of the company along with other partner companies by the entrance to the conference premises of the greatest possible size showing the designation general partner
- the logo of the company in lecture halls of a size corresponding to general partner
- projection of the logo on the big screen in lecture halls as part of the “video loop” during intervals showing the designation general partner

### THE SOCIAL EVENING OF THE CONFERENCE

- the logo of the company at the venue for the social evening
- the logo of the company on admission tickets to the social evening
- the general partner being thanked in name by the host of the social evening
- a reserved table with staff service
- 5 admission tickets to the social evening

### PRINTED MATERIALS, THE CONFERENCE PROCEEDINGS, PR COMMUNICATION

- the company logo on the homepage at [www.no-dig.cz](http://www.no-dig.cz) with the designation general partner
- detailed company presentation on the conference webpages at [www.no-dig.cz](http://www.no-dig.cz) with a link to the webpages of the company, the option of a lecture as part of the one of the blocks of lectures on specific topics
- placement of the logo of the company as general partner to the event, an interview and information on the company in one edition of Ezpravodaje (the conference’s electronic magazine delivered in three waves to verified addresses in the branch)
- placement of the logo of the company as general partner to the conference on invitations to the conference (printed and electronic invitations), PR information about the company and its participation in the event in press reports issued for the event
- the company logo on the title page of the conference proceedings showing the designation general partner
- the company logo on one of the first pages of the conference proceedings showing the designation general partner
- 2 pages of colour advertising in the conference proceedings
- the inclusion of promotional materials among the official materials for participants

### THE ACCOMPANYING EXHIBITION

- an individual stand of an agreed size located in the VIP area



**17-18 September 2024 TÁBOR**

The 29. National Trenchless Technology  
Conference NO-DIG | Hotel Palcát Tábor

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We will be delighted to provide you with more-detailed information on partnership in the NO-DIG 2024 conference on trenchless technology- do not hesitate to contact us:

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